

**Ektron CMS400.NET** is a powerful content management solution that enables developers to rapidly build and deploy Internet sites and Web-based applications, while non-technical users can easily create and publish content on Web sites, intranets, extranets and portals. CMS400.NET offers the best of both worlds to mid-market and other organizations: it integrates quickly and works out of the box, yet can be extended to deliver the exact functionality you need.

**Reasons to use Ektron CMS400.NET:**

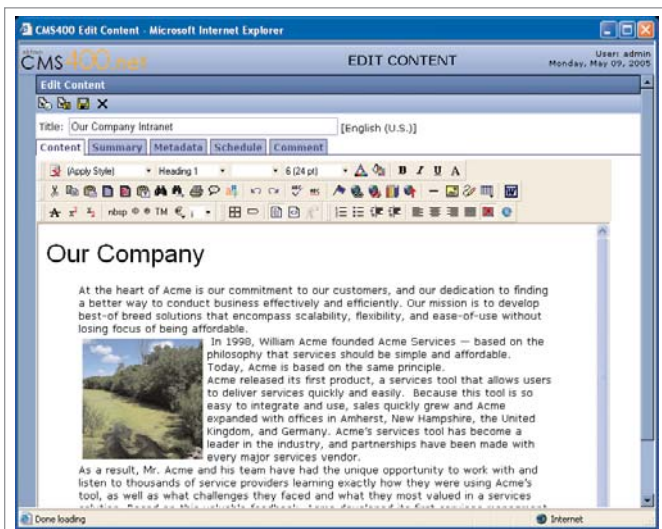
- **Empower business users:** Enable non-technical contributors to actively manage and publish Web content
- **Support collaboration strategies:** Help information workers collaborate on content and site projects for more effective results
- **Enable powerful search:** Make content more findable with advanced content indexing and search capabilities
- **Communicate with multilingual audiences:** Globalization tools streamline processes for translation and localization
- **Make information workers more productive:** Workflow and task management adds efficiency and structure to your processes
- **Build dynamic Web applications:** Developers can quickly build sites and applications using familiar visual development tools
- **Share content with other sites and devices:** Deliver content the ways users want to consume it using XML, RSS, and Web services
- **Support compliance requirements:** Support government and corporate mandates for control and processes around your content

**Integrated Document Management**

Ektron’s add-on document management solution, Ektron DMS400, enables information workers to create, collaborate on and share Microsoft Office files, PDFs, audio and video files and more. Publish assets to intranets, Web sites and portals, including Microsoft Sharepoint. Ektron’s integrated solution makes information more valuable and accessible than ever.

Benefits of Ektron’s integrated document management solution:

- Reduce the time and costs of finding documents
- Publish information rapidly to intranets and Web sites
- Support collaborative document processes
- Share information inside or outside your organization
- Instantly transform documents to PDFs



The graphical user interface and word processor-like editor in Ektron CMS400.NET is intuitive and easy to use.

**Benefits of Ektron CMS400.NET:**

1. **Enable business users to manage Web content more efficiently** with end-to-end content management features that support content creation and collaboration while making their efforts more united and effective.
2. **Extend your Microsoft environment:** Ektron solutions are built to leverage your existing use of Microsoft technology including Microsoft developer tools, Windows servers and Microsoft databases.
3. **Develop sites four times as quickly:** With CMS400.NET developers can rapidly build customized, advanced sites and applications using Visual Studio .NET and Ektron ASP.NET server controls.
4. **Take advantage of the power of Web services** to share information across multiple channels and devices and to interact with other applications, business partners and sites.
5. **Support structured content strategies:** Ektron’s built-in WYSIWYG editor, eWebEditPro+XML, makes it easy to create and publish structured content as well as XHTML content in a browser.



ISV Software Solutions



## Easy to use:

CMS400.NET's focus on usability ensures that everyone involved in content management - Web developers, administrators, and business users - can quickly adopt the solution. This ensures the success of your Web site and content management initiatives.

- Ektron's rapid-development environment lets Web pros use their Visual Studio .NET development skills and build sites using Ektron ASP.NET server controls.
- Administrative tools enable site managers and/or approvers to centrally control who's accessing content, giving as much or as little access to the site as needed.
- Ektron's in-context, WYSIWYG editing environment lets non-technical contributors contribute content in a Word-like environment from any browser.

## Advanced workflow and approvals:

The advanced workflow suite with task management in Ektron CMS400.NET provides complete process management control and accountability for the day-to-day workings of your Web site, intranet, extranet, or portal - allowing you to manage people, process and information with ease.

Workflow features include:

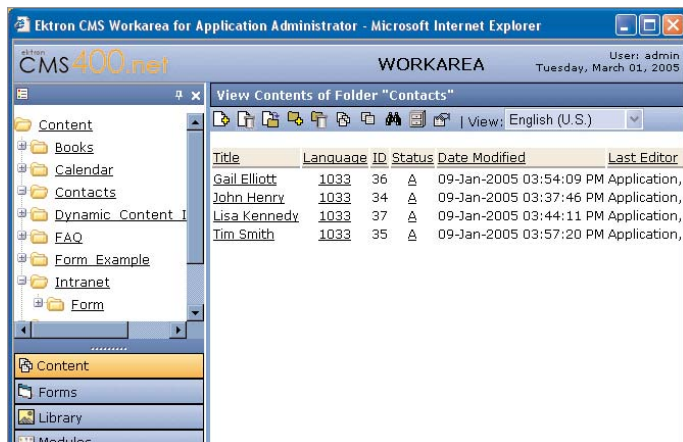
- CMS Workflow Suite with task assignments
- Information worker collaboration tools
- Flexible approval chains
- Active Directory integration for complete security
- Content check in and check-out
- Schedule content to go live and expire
- In-depth content reports
- Preview staged content
- Virtual staging server
- Content history tracking / audit trail
- Site rollback

## Content delivery:

With a Web Services API and support for RSS (Really Simple Syndication) and Javascript syndication, CMS400.NET makes it easy and efficient to get the right content to the right people through the right channel - and in the right language.

Content delivery features include:

- Content Translation and Localization Support
- Web Services API
- RSS and JavaScript syndication
- Extranet support
- Distribution to multiple devices



The Microsoft Outlook 2003-like interface in CMS400.NET allows easier navigation to content for editing.

## Content control:

CMS400.NET delivers all the tools your organization needs to control content presentation, access and more. Site administrators can determine and maintain a site's "look" by applying style sheet specifications to content. CMS folders allow administrators to organize and control access to your content to specific user groups (such as partners).

Content control features include:

- Move content to/from folders
- Membership users and groups
- Redlining to compare content changes
- Link checking
- Style sheet support
- Extensible API
- Advanced Web Calendar Module
- Web Forms Module

## Advantages of structured content:

Ektron CMS400.NET lets you leverage the power of XML (extensible markup language) to enhance your information strategies. Create more powerful, flexible, searchable information. Share it across applications and platforms. Our XML editor allows you create Web "smart" forms, deploy to internal users, capture XML data and documents and manage them within our CMS - while hiding XML's complexities. Save time and money by converting paper-based forms to Web-based forms.

XML features include:

- Ektron eWebEditPro+XML editor
- Structured content indexing and search
- Distribution to multiple devices
- Facilitate B2B transactions
- Schema validation
- Dynamic content presentation options

### Technical environment and capabilities:

Because Ektron CMS400.NET is built on the .NET framework, it offers superior scalability, flexibility, security, and interoperability. CMS400.NET makes it easier to integrate applications and share information via XML Web Services and it helps turn your Web site into a true Web-based application. Additional technical features and capabilities include:

- ASP.NET server controls
- Build dynamically generated DHTML menus
- Macromedia Dreamweaver support
- Load balancing to distribute traffic among servers
- Advanced navigation using Flash MX

### Integrations:

Ektron CMS400.NET integrates with Ektron DMS400 to offer complete document management functionality within the content management system. Ektron CMS400.NET also integrates with Microsoft Sharepoint to make it easy to add powerful content management and document management functionality to your Sharepoint environment. Integration with Visual Studio .NET and Dreamweaver lets developers continue to build sites in those familiar environments.

### Powerful search capabilities:

Ektron CMS400.NET indexes content and metadata, enabling sites to deliver powerful, criteria-based searches and results ranked on relevancy. Highlighted search results makes it easy to locate relevant keywords within a page. Internal searches for content and library assets allow site managers and business users to locate and update content more quickly. Finally, Ektron CMS400.NET delivers full metadata support to make your Web site search engine friendly. Search features include:

- Content indexing and search
- Highlighted search results
- Metadata support for search engine optimization
- URL rewriting
- Advanced search
- Internal search of content and library assets

### System requirements

#### Supported browsers:

- **For Viewing:** All major browsers
- **For Editing:** Internet Explorer 5.0 and higher; Netscape 7

#### Web Server Operating System:

Microsoft Windows 2003/2000/XP Professional

#### Web Application Server:

Microsoft .NET Framework 1.1

#### Web Server:

Microsoft Internet Information Server (IIS) 4.0 or higher

#### Databases Supported:

- Microsoft SQL Server 2000
- Microsoft MSDE 2000

#### Hardware:

Any IBM-PC compatible system, MAC OS (suggested minimum requirements: Pentium 166 MHz or faster with at least 64MB of RAM)

#### Web Development Tools:

Microsoft Visual Studio .NET  
Macromedia Dreamweaver

### Pricing and licensing

For pricing or licensing questions, contact Ektron at [sales@ektron.com](mailto:sales@ektron.com) or 1-866-4-EKTRON (358766)

### More information

To learn more about Ektron CMS400.NET, visit: <http://www.ektron.com/cms400>



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Visit  
<http://www.ektron.com/cms400-features.aspx>  
for an animated Feature Tour  
of Ektron CMS400.NET.

## What our customers are saying:

"Ektron CMS400.NET is very easy to use and is an affordable solution to our web content management needs."

—Brandon Nichols, National Financial Partners

"Printronic is taking advantage of Ektron's technology to support multilingual content, and we recently launched our Chinese and German Web sites. The Korean and French Web sites are currently in development, and there will ultimately be sites in 7 to 9 languages."

—Karen Jensen, Director of eBusiness, Printronix

"An Ektron CMS allows us faster rollout times and a technology that lets us concentrate on internet marketing. Plus, it allows my designers and producers to build the site, while the developers focus on customization. Our clients are able to add and edit content without our help, which allows them to use our services for more knowledge-intensive marketing efforts."

—Ian Lurie, President, Portent Interactive

"Thanks to the high degree of functionality and low cost, Ektron has become our secret solution for delivering powerful Web sites with compelling CMS functionality at a fraction of the cost of our competition."

—Brian Browning, User Experience Practice Group Manager, Comsys

"We've been able to avoid hiring at least one full-time employee who would otherwise be managing Portal/CMS content. We probably saved \$100K over what an alternative CMS implementation would have cost."

—Bob Graham, Morrison & Foerster LLP



### About Ektron

Ektron's software solutions streamline business and publishing processes and help organizations unlock the value of corporate information. At the same time, Ektron's solutions enable organizations to lower content- and document-lifecycle costs, comply with regulatory requirements and unify the efforts of distributed knowledge workers. Ektron has more than 15,000 customer integrations worldwide including Intel, Pfizer, Celestica and Unilever. Headquartered in Amherst, New Hampshire, Ektron has offices throughout Europe. Visit [www.ektron.com](http://www.ektron.com) to find out how Ektron helps organizations manage people, process and information.